WPGH-TV
10/9-10/15

MARKET: Pittsburgh
TARGET DEMO: ADULTS 35+
CLIENT: Friends of Fitzgerald

SCHEDULE DATES: TBD
OF WEEKS or FLIGHTS IN SCHEDULE: 1
REMARKS:

DATE: 8-Oct-11
FILE: TVPW

	TOT GRPs	TOT COST	TOT TAR COST
WEEKLY TOTALS-	6.9	$ 2,250.00	$ -
SCHEDULE TOTALS-	6.9	$ 2,250.00	$ -

STATION	DAY(S)	TIME PERIOD	D/P	PROGRAM	RATE	TAR CPP	RTG	# SPOTS	AVG CPP	TOT GRPs	TOT COST	TAR RATE	TOT TAR COST
WPGH	M-F	10-11P	M	Ten O'clock News	750.00		2.3	3	$326.09	6.9	$2,250.00		
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